



# Custom-Home Construction ACTION PLAN

1

Fill out our questionnaire to give us an understanding of your need.



2

Schedule a meeting to review your property with our team and establish your goals.



3

Work together & with a certified engineer to design a floor plan and 3D Rendering to match your vision.



4

Construction begins with your approval, and you're kept in the loop at every stage.



5

Finalize your customizations, from bathroom tile and kitchen cabinetry to light fixtures.



6

Get the keys and paperwork so you can enjoy  
YOUR dream home !



# Custom-Home Construction

## Questionnaire



## About ATR Construction

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ATR CONSTRUCTION, BASED IN SOUTHWEST FLORIDA, IS A TRUSTED GENERAL CONTRACTOR WITH OVER 25 YEARS OF EXPERIENCE IN HOME BUILDING ACROSS NORTH AMERICA. WE SPECIALIZE IN CREATING EXTRAORDINARY HOMES OF ALL SIZES AND STYLES—WHETHER SMALL, EXPANSIVE, ARCHITECTURAL, OR CONTEMPORARY. OUR SKILLED TEAM, IN COLLABORATION WITH CERTIFIED ENGINEERS AND ARCHITECTS, IS DEDICATED TO TURNING YOUR VISION INTO REALITY WITH A SEAMLESS PROCESS AND UNMATCHED QUALITY.

***GUIDING YOU EVERY STEP OF THE WAY TO BUILD THE HOME OF YOUR DREAMS.***

## Our Process

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AT ATR CONSTRUCTION, WE PRIORITIZE UNDERSTANDING YOUR VISION FROM THE START. IT BEGINS WITH THIS DETAILED QUESTIONNAIRE, DESIGNED TO CAPTURE YOUR INSPIRATIONS AND GOALS. NEXT, WE MEET TO REVIEW YOUR PROPERTY AND ENSURE WE HAVE A COMPLETE UNDERSTANDING OF YOUR DREAM HOME. COLLABORATING WITH CERTIFIED ENGINEERS AND ARCHITECTS, WE CRAFT A CUSTOM FLOOR PLAN AND 3D RENDERING TO BRING YOUR IDEAS TO LIFE.

THROUGHOUT THE PROCESS, WE'LL GUIDE YOU THROUGH EVERY DETAIL—FROM DESIGN OPTIONS TO MATERIALS LIKE CABINETRY, TILES, AND LIGHT FIXTURES—ENSURING EACH CHOICE ALIGNS WITH YOUR VISION. WHEN CONSTRUCTION BEGINS, YOU'LL STAY INFORMED EVERY STEP OF THE WAY.

FINALLY, WHEN YOUR HOME IS COMPLETE, WE'LL MEET FOR THE FINISHING TOUCHES AND HAND OVER THE KEYS AND PAPERWORK.

**\*\* WHEN COMPLETED, PLEASE SEND THE QUESTIONNAIRE  
TO : [AT@CONSTRUCTIONATR.COM](mailto:AT@CONSTRUCTIONATR.COM)**

1. **What is your budget for the project?**

- Under \$250,000
- \$250,000–\$500,000
- \$500,000–\$1,000,000
- \$1,000,000 - \$2,000,000
- Other, please specify: \_\_\_\_\_

2. **What is your preferred timeline for completion?**

- Under 6 months
- 6–12 months
- 1 year - 1 1/2 year
- Other, please specify: \_\_\_\_\_

3. **What is the size of your household?**

- 1–2 people
- 3–4 people
- 5–6 people
- Other, please specify: \_\_\_\_\_

4. **What is your preferred communication method?**

- Phone
- Email
- In-person meetings
- Other, please specify: \_\_\_\_\_

**\*\*Home Basics\*\***

5. **What total square footage do you want?**

- Under 2,000 sq. ft.
- 2,000–3,000 sq. ft.
- 3,000–4,000 sq. ft.
- 4,000–5,000 sq. ft.
- Other, please specify: \_\_\_\_\_

6. **How many stories should your home have?**

- One-story
- Two-story
- Split-level
- Other, please specify: \_\_\_\_\_

7. **How many bedrooms do you need?**

- 2
- 3
- 4
- 5
- Other, please specify: \_\_\_\_\_

8. **How many bathrooms do you need?**

- 1–1.5
- 2–2.5
- 3–3.5
- 4–4.5
- Other, please specify: \_\_\_\_\_

9. **Do you want a basement?**

- Yes, finished
- Yes, unfinished
- No

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10. What type of garage do you prefer?

- 1-car
- 2-car
- 3-car or larger
- None
- Other, please specify: \_\_\_\_\_

**\*\*Exterior Features\*\***

11. What type of exterior materials do you prefer?

- Brick
- Stucco
- Wood
- Mixed Materials
- Other, please specify: \_\_\_\_\_

12. What color scheme do you like for the exterior?

- Neutral tones (e.g., beige, gray)
- Earthy tones (e.g., brown, green)
- Bold colors (e.g., navy, red)
- White
- Other, please specify: \_\_\_\_\_

13. Would you like a pool?

- Yes
- No
- Undecided

14. What type of outdoor space do you want?

- Patio
- Deck
- Covered porch
- Outdoor kitchen
- Other, please specify: \_\_\_\_\_

15. What type of driveway would you prefer?

- Concrete
- Pavers
- Gravel
- Other, please specify: \_\_\_\_\_

**\*\*Interior Design\*\***

16. What interior style appeals to you most?

- Modern
- Traditional
- Rustic
- Minimalist
- Other, please specify: \_\_\_\_\_

17. What wall colors do you prefer?

- Neutral tones (e.g., white, gray)
- Warm tones (e.g., beige, yellow)
- Cool tones (e.g., blue, green)
- Bold colors
- Other, please specify: \_\_\_\_\_

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18. **What type of flooring would you like in the living areas?**

- Hardwood
- Carpet
- Tile
- Laminate
- Other, please specify: \_\_\_\_\_

19. **What type of ceiling design do you prefer?**

- Flat
- Vaulted
- Coffered
- Exposed Beams
- Other, please specify: \_\_\_\_\_

20. **What kind of lighting do you like?**

- Recessed lights
- Chandeliers
- Pendant lights
- Wall sconces
- Other, please specify: \_\_\_\_\_

**\*\*Kitchen & Dining\*\***

21. **What kitchen style do you like?**

- Modern
- Farmhouse
- Traditional
- Industrial
- Other, please specify: \_\_\_\_\_

22. **What countertop material do you prefer?**

- Granite
- Quartz
- Marble
- Laminate
- Other, please specify: \_\_\_\_\_

23. **What cabinet color do you prefer?**

- White
- Gray
- Natural wood
- Dark tones
- Other, please specify: \_\_\_\_\_

24. **What kitchen features are must-haves?**

- Island
- Walk-in pantry
- Double oven
- Built-in wine storage
- Other, please specify: \_\_\_\_\_

25. **Do you want a formal dining room?**

- Yes
- No
- Other, please specify: \_\_\_\_\_

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## **\*\*Bathrooms\*\***

### **26. What features are essential in your master bathroom?**

- Walk-in shower
- Freestanding tub
- Double vanity
- Private toilet room
- Other, please specify: \_\_\_\_\_

### **27. What type of tile would you like in the bathrooms?**

- Ceramic
- Porcelain
- Stone
- Other, please specify: \_\_\_\_\_

### **28. What finish do you prefer for faucets and fixtures?**

- Chrome
- Matte black
- Brass
- Nickel
- Other, please specify: \_\_\_\_\_

## **\*\*Special Features\*\***

### **29. Which additional rooms do you want?**

- Home office
- Gym
- Theater room
- Game room
- Library
- Other, please specify: \_\_\_\_\_

### **30. What smart home features interest you?**

- Security system
- Automated lighting
- Smart thermostat
- Built-in speakers
- Other, please specify: \_\_\_\_\_

### **Any other specifications, details, inspiration :**

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